

NFL ON LOCATION PRESENTS:

PRO BOWL SOUTH FLORIDA



GET CLOSER TO THE GAME. GET NFL ON LOCATION.

NFL On Location, the National Football League's official source for event experiences and hospitality, provides unique access to select NFL events throughout the year including the Pro Bowl in South Florida on Sunday, January 31, 2010.

Join us as the NFL's gridiron superstars represent their conferences under South Florida's sun and swaying palms to create a remarkable experience for any football fan.

Only NFL On Location can offer exclusive hospitality within Dolphin Stadium, guaranteed seat locations and the confidence of working directly with the NFL.

PACKAGE HIGHLIGHTS INCLUDE:

- Pro Bowl game ticket
- NFL Pro Bowl Pregame Party ticket
- Optional hotel accommodations
- VIP Sideline Access
- Optional Game Day transportation
- 2010 Pro Bowl gift and more!

For more information and details, please visit our website:
www.nflonlocation.net
or contact us:
nflonlocation@nfl.com
212.655.5665



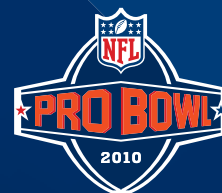
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WE ALSO OFFER PACKAGES FOR:



NFL ON LOCATION:

PACKAGE





UPGRADE YOUR STADIUM SEATING TO:

STANDARD


GameDay* **\$599** (no hotel)

Single **\$2,199** Double **\$1,499**

 Package includes Upper Corner / Endzone stadium seat

 Club seats add \$145/package**

 Lower level sidelines add \$70/package**

 Lower endzone & corners add \$50/package**

 Upper level sidelines add \$35/ package**

Package prices are per person: SINGLE (1 guest, 1 room) DOUBLE (2 guests, 1 room). *GameDay package does not include hotel and ground transfers. Color bar corresponds with seat locations on the stadium map below. **All ticket upgrades are per person. Please add fee to Standard Package rates.

INCLUDED IN ALL PACKAGES:

VIP DOLPHIN STADIUM SIDELINE EXPERIENCE

- Access between your stadium seat and a secured VIP area on the AFC sideline where you can watch pregame warm-ups and the Pro Bowl
- Sideline Club is limited to 300 guests and expands the length of the field

AMENITIES

- 2010 Pro Bowl Gift
- Game day ground transfers via private motor coach for all NFL On Location hotel guests

OPTIONAL PACKAGE INCLUSIONS

- Additional hotel night(s)
- Airfare
- Airport ground transfers

NFL OCEAN DRIVE CLUB PARTY

- Ocean Drive Club is Dolphin Stadium's new exclusive hospitality venue
- Stadium fare menu, beer, wine & soft drinks
- Open 3 hours pre-game

HOTEL ACCOMMODATIONS (Optional)

- Hyatt Regency Pier 66 Resort & Spa, Ft. Lauderdale, FL
 - Deluxe Lanai Garden & Marina views
 - 3-night minimum stay required (January 29 - January 31).



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